



UNIVERSITY OF  
SOUTH FLORIDA

COLLEGE OF ENGINEERING

**USF's 40th Annual Engineering EXPO  
is ready to launch. Will you be onboard?**

The USF College of Engineering and Engineering EXPO team would like to invite you to participate in the 40th annual Engineering EXPO, February 17-18, 2012. The USF Engineering EXPO is a two day event that seeks to educate K-12 students of the importance of science, technology, engineering and math (STEM) within their lives and to encourage more students to pursue careers in these fields. Engineering EXPO features interactive displays and shows from USF affiliated groups and local companies working in STEM fields. More than 18,000 students, teachers, youth groups, and families from across Florida attended in 2011.

Participating as an exhibitor is free, but we encourage sponsorship to help support our event! Sponsorship opportunities for EXPO provide a meaningful way for your company, agency, or organization to give back to students across the state of Florida and increase visibility in the USF and Tampa Bay community. Please consider the advantages of being an EXPO sponsor and displaying your company's latest innovations in engineering and technology. Your contribution benefits not only your organization, but heightens the awareness of the STEM fields to the next generation of engineers in Tampa Bay and throughout Florida. Join the tradition of broadening the horizons of future engineers!

If you are interested in attending or sponsoring the USF Engineering EXPO please complete and return the attached form or contact Michael Guinn. You can also visit us online at <http://expo.eng.usf.edu>. Thank you for your support of the USF Engineering EXPO.

We hope to see you there!!

**Exhibitor: Free!**  
Free EXPO Exhibit Space

**Green Bull Sponsor: \$250**  
All Previous benefits AND:  
Company logo acknowledgment on the EXPO homepage

**Bronze Bull Sponsor: \$500**  
All Previous benefits AND:  
Text acknowledgment in the EXPO program

**Silver Bull Sponsor: \$750**  
All Previous benefits AND:  
Company logo in the EXPO program

**Golden Bull Sponsor: \$1,000**  
All Previous benefits AND:  
¼ page acknowledgment in the EXPO program  
Text acknowledgement on digital signage inside USF

**Platinum Bull Sponsor: \$2,500**  
All Previous benefits AND:  
½ page acknowledgment in the EXPO program  
(instead of ¼ page)  
Company logo displayed on Sponsor banner  
Text acknowledgement on volunteer t-shirts

**Diamond Bull Sponsor: \$5,000**  
All Previous benefits AND:  
1 page acknowledgment in the EXPO program  
(instead of ½ page)  
Company Logo on volunteer t-shirts  
Acknowledgment on the digital signage near USF entrance on Leroy Collins Boulevard

**Unforgetta-BULL Sponsor: \$7,500+**  
All Previous benefits AND:  
Acknowledgement on EXPO polo shirts  
Company Logo on all EXPO print and digital materials



**Return to:**  
**USF College of Engineering**  
**Attn: Michael R. Guinn (ENC 3509)**  
**4202 E. Fowler Ave., ENB 118**  
**Tampa, FL 33620-5350**

Date: \_\_\_\_\_

Donor Name(s) or Contact Name: Title:

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**Sponsorship Level:**

- |  |   |
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| <input type="checkbox"/> Platinum Bull Sponsor (\$2,500) *   | <input type="checkbox"/> Green Bull Sponsor (\$250) * |
| <input type="checkbox"/> Golden Bull Sponsor (\$1,000)*      | <input type="checkbox"/> Exhibitor (FREE)*            |

\* Sponsor must email camera-ready logo for inclusion in printed materials to [eng-expo@usf.edu](mailto:eng-expo@usf.edu)

Payment Options:

- Payment enclosed (please make checks payable to USF Foundation, INC)  
 Please send an invoice for payment.  
 Credit Card (please call us with instructions to process online)

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